



NEWS RELEASE --FOR IMMEDIATE RELEASE -- September 9, 2009
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UNIQUE SEPTEMBER 11TH EVENT

On September 11, 2009, Tamástslíkt will host a unique booksigning event from 3:00-6:00 p.m. Two books will be on sale and featured: *Pendleton Round-Up at 100: Oregon's Legendary Rodeo*, by Ann Terry Hill and Michael Bales, with introductions by Roberta Conner and William F. Willingham, and *The Jefferson Peace Medal: A Cultural Phenomenon c. 1805-1986*, by Ronald J. Pond PhD. "While we often have occasion to host booksignings, we rarely have the chance to sign books about ourselves," said Roberta Conner, who wrote the major tome's introduction. The event will start at 3:00 pm in the Tamástslíkt multipurpose theater with a traditional tribal honor song. Authors Ronald J. Pond, PhD, and Michael Bales will be present. Many prominent tribal photo subjects pictured in *Round-Up at 100* will be in attendance to autograph their photos.

To sweeten the deal, on that date the museum store will hold a 10%-off--everything-sale. Additional discounts will apply for CTUIR Tribal and Inwai members. For those with membership discounts (Tribal or Inwai), September 11 only, the softcover *Round-Up* book will cost \$20.97 and the *Jefferson Peace Medal* book will cost \$28.00. The general public is invited to create a unique memento by bringing personal copies to Tamástslíkt for autographing, or they can purchase a copy onsite. Supplies are limited.

Authors Ann Terry Hill and Michael Bales incorporated about 900 vintage photographs, many never before published, to accompany the 60,000 word narrative--easily qualifying *Pendleton Round-Up at 100: Oregon's Legendary Rodeo* as the most lavishly illustrated, comprehensive history of the Pendleton Round-Up ever assembled. Since 1910, the Pendleton Round-Up has brought people from around the world to Eastern Oregon. Up to 50,000 rodeo fans gather to watch events ranging from bronc riding and steer wrestling to bareback Indian relay races, the Westward Ho! parade and Happy Canyon Night Show. Pendleton is the only rodeo with American Indian participation every year since its inception.

The subject is tribal chiefs and the succession of leadership among the Walla Walla bands. Dr. Ron Pond, a member of the Confederated Tribes of the Umatilla Indian Reservation, will share historic photos and introduce his new book, *The Jefferson Peace Medals: A Cultural Phenomenon Passed Down from Generation to Generation in Walla Walla Culture, c. 1805-1986*.

A high resolution photograph of Ronald Pond is available by request to tci.education@tamastslíkt.org or (541)966-1913. The photograph is lent for one-time

usage for the purpose of publicizing this event by its copyright owner, © Loretta Alexander, photographer.

Contact Tamástslíkt Cultural Institute at (541)966-9748 or visit www.tamastslíkt.org for more information. Tamástslíkt Cultural Institute is owned and operated by the Confederated Tribes of the Umatilla Indian Reservation. Tamástslíkt is located at the far end of the main driveway of the Wildhorse Resort & Casino, 10 minutes east of Pendleton, Oregon. Tamástslíkt can be reached via Exit 216 off Interstate I-84 or by following the “Mission-LaGrande” sign south off Highway 11 onto Highway 331. In addition to the museum and interpretive center, Tamástslíkt operates a museum store, café, and meeting room rentals.